

# VegNet

## *The Vegetable and Fruit Crops Teams Newsletter*

<http://vegnet.osu.edu>

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## Hardin County Report

*From Levi Yoder – Scioto Valley Produce Growers and Mark Badertscher – Hardin County Extension*

Hardin County – Overall, the weather has been on the hot and dry side. Powdery mildew continues to thrive in pumpkins, summer and fall squash. Cucumber beetles, aphids, and spider mites are harder to control this year. Fall squash, pumpkin, and gourd harvest has started and it looks like there will be a good crop.

Some growers have reported corn earworms on late sweet corn. Cabbage worms are being found in late cole crops. Fall mums are slow in blooming due to the warmer temperatures, but are bringing high prices at the auction. Blackberry harvest is coming to an end, while grapes and apples are starting to come in. **(Images continued on next page)**

# Hardin County Report

*From Levi Yoder – Scioto Valley Produce Growers and Mark Badertscher – Hardin County Extension*





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# Maps & Apps

## Mobile Media Marketing

Hosted by the OSU Direct Agriculture Marketing Team

**Are you invisible to your customers? If you do not have an effective online presence, you are. Join us for this hands-on workshop to learn how consumers:**

- ◆ Find your business online
- ◆ View your business on mobile devices
- ◆ Use social media to access your content, as well as to post comments, photos, videos, livestream, and share reviews
- ◆ Utilize apps and GPS devices to find and navigate to your business

**Date:** Thursday, September 29th, 2016

**Time:** 9:00 a.m. — 2:00 p.m.

**Location:** The OSU South Centers  
Endeavor Center  
1864 Shyville Rd.  
Piketon, OH 45661

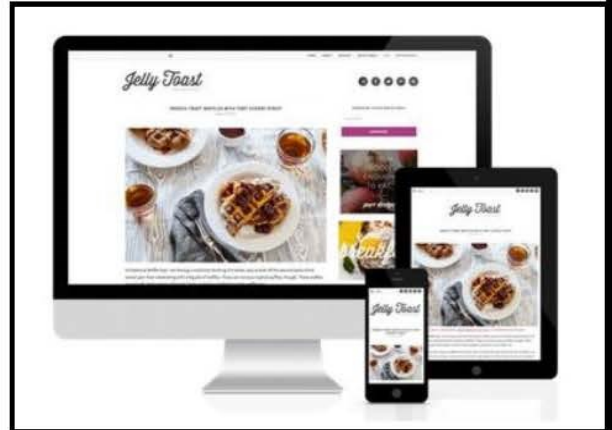
**Cost:** \$15.00 (Lunch will be provided)

**Register:** Contact Jennifer Dunn  
dunn.595@osu.edu  
740.289.2071 ext. 301

**Deadline to register:** Tuesday, September 27

*All attendees will receive educational materials including a workbook.*

**NOTE:** Please bring your mobile device with you.



# OHIO STATE UNIVERSITY EXTENSION, SANDUSKY COUNTY NORTH CENTRAL AGRICULTURAL RESEARCH STATION

## OSU Vegetable Workshop Series

Join the staff at the North Central Ag Research Station near Fremont and OSU Extension on the 2<sup>nd</sup> Thursday of each month, April through October for catered breakfast, industry updates, and in-depth tips, tricks, and information from researchers to help make your 2016 growing season a profitable one! Attend when the topic suits you, or come each month and stick around after the speaker to view the OARDC field trials or network with peers and industry reps.

**2<sup>nd</sup> Thursday: April – Oct.**

*\*Bring your plant disease and insect samples for identification  
and same day delivery to the OARDC lab, free of charge!*

7:00 a.m. Breakfast

with OSU and industry updates

7:30 a.m. Featured speaker

8:00 a.m. Field walk / networking

**Held at NCARS office, No rsvp, No cost!**

### For more information contact:

Allen Gahler, OSU Extension Sandusky County  
419-334-6340  
gahler.2@osu.edu

Matt Hofelich, North Central Ag Research Station  
419-332-5142  
hofelich.4@osu.edu

**Aug. 4: *Sweet Corn Evaluation/tasting and insect management***

Mike Gastier, Extension Educator – Huron County  
Celeste Welty, Extension Entomologist

**Sept. 8: *Pepper Evaluation and field walk***

Allen Gahler, Extension Educator – Sandusky County  
***Non-Insured Crop Disaster Assistance Program Briefing***  
Brenda Turley, CED – Henry County Farm Service Agency

**Oct. 13: *Soil Health and Water Quality - How does it affect me?***  
***A look at edge of field studies and NCARS water samples***  
Libby Dayton, OSU Soil Scientist



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**[oardc.osu.edu](http://oardc.osu.edu) | [sandusky.osu.edu](http://sandusky.osu.edu)**

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# Ohio State University Direct Marketing Food & Agriculture

## 2016 Webinar Series

One-hour webinars will be offered to bring exceptional speakers to your home, office or local Extension center. If you're interested in finding out more about marketing issues, visit the website for details.



## 2016 Direct Marketing Webinar Series All webinars begin at 12 noon

Date	Topic	Lead Presenter	Connection
Feb. 18	Marketing Trends Learned from the Super Bowl	Eric Barrett & Rob Leeds	<a href="http://carmenconnect.osu.edu/marketingtrends2016/">http://carmenconnect.osu.edu/marketingtrends2016/</a>
Mar. 2	Using All Your Senses in Branding Your Business	Eric Barrett & Rob Leeds	<a href="http://carmenconnect.osu.edu/brandingyourbusiness/">http://carmenconnect.osu.edu/brandingyourbusiness/</a>
Apr. 21	Enhancing Your Web Presence	Melissa Carter	<a href="http://carmenconnect.osu.edu/enhancingwebpresence/">http://carmenconnect.osu.edu/enhancingwebpresence/</a>
May 26	Product Recall & Traceability	Eric Pawlowski	<a href="http://carmenconnect.osu.edu/productrecallandtracibility/">http://carmenconnect.osu.edu/productrecallandtracibility/</a>
June 16	Product Labeling	Emily Adams	<a href="http://carmenconnect.osu.edu/productlabeling/">http://carmenconnect.osu.edu/productlabeling/</a>
July 21	Celebrate Ohio Local Foods Week	Heather Neikirk & Patricia Barker	<a href="http://carmenconnect.osu.edu/localfoodsweek/">http://carmenconnect.osu.edu/localfoodsweek/</a>
Aug. 18	Produce Auctions	Brad Bergefurd	<a href="http://carmenconnect.osu.edu/auctionsforproduce/">http://carmenconnect.osu.edu/auctionsforproduce/</a>
Sept. 15	Pricing Your Products	Megan Leffew	<a href="http://carmenconnect.osu.edu/pricingproducts/">http://carmenconnect.osu.edu/pricingproducts/</a>
Oct. 20	Cooperatively Marketing Your Products	Hannah Scott	<a href="http://carmenconnect.osu.edu/marketingyourproducts/">http://carmenconnect.osu.edu/marketingyourproducts/</a>
Nov. 17	Using Facebook For Your Business	Duane Rigby	<a href="http://carmenconnect.osu.edu/facebookforyourbusiness/">http://carmenconnect.osu.edu/facebookforyourbusiness/</a>
Dec. 15	Survey Results for Ohio Produce Marketers	Direct Marketing Team	<a href="http://carmenconnect.osu.edu/surveyresultsformarketers/">http://carmenconnect.osu.edu/surveyresultsformarketers/</a>

For recordings of all webinars go to [go.osu.edu/DirectMarketingWebinars](http://go.osu.edu/DirectMarketingWebinars)



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### Submit Articles:

To submit an article to the VegNet newsletter please send the article and any photos to **Brad Bergefurd** at [bergefurd.1@osu.edu](mailto:bergefurd.1@osu.edu) or for questions regarding the newsletter call 740.289.2071 ext.132

## About the editor

### Brad Bergefurd

Bergefurd is an Extension Educator, Agriculture and Horticulture Specialist with Ohio State University Extension, with statewide responsibilities for outreach and research to the agriculture and commercial fruit and vegetable industries Brad has offices at the OSU Piketon Research & Extension Center in Piketon and at OSU Extension Scioto County in Portsmouth.



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