Fourth Annual Farmers’ Market Conference Returns
March 11–12, 2013

The Ohio Farmers’ Market Conference is returning on Monday, March 11 and Tuesday, March 12 and will be held at the Nationwide and Ohio Farm Bureau 4–H Center on The Ohio State University's main campus. The focus for this year’s conference is to celebrate Ohio’s diverse markets and keeping it fresh. The conference will be filled with information and education relevant to advancing today’s farmers’ market managers and vendors/producers in Ohio.

The agenda is packed with practical information to assist Ohio producers and market managers to better their businesses. New for 2013, there will be topics such as disaster preparedness, speaking with the media, adding value, and building your customer base. There will be group sessions as well as breakout sessions that will focus on managers, vendors, or new markets. In addition to the informative presentations, there will be ample opportunity for networking with farmers’ market managers and vendors throughout the state with experience in both large and small markets.

“As with programs we have offered in the past, one of the greatest benefits is networking with others who are passionate about farmers’ markets and local foods,” said Christie Welch, Farmers’ Market Specialist with the Ohio State University South Centers. Comments received from past participants on conference evaluations include:

“Great conference! I particularly enjoyed being able to talk and share ideas with other market managers.”

“This was a terrific, info–filled conference ...even for someone doing a market for a while. Thank you!”

Registration will cost $95 for both days as a member of the Farmers’ Market Management Network (FMMN) and $120 as a non–member. Details on becoming a FMMN member can be found online at http://fmmn.org.

The conference is being offered by The Ohio State University South Centers, part of The Ohio State University College of Food, Agricultural, and Environmental Sciences. Major sponsors for this conference include the Easton Farmers' Market and ZenGenius. Additional sponsors include Ohio Farm Bureau Federation and WorldPay.

For more information and to reserve your seat, please contact Melissa Carter by e–mail
Go Mobile & Take It With You
Not at your computer but you want to read or talk about some research results with a colleague or a company representative. Well, now you can take this year’s pepper and pumpkin research results with you because these reports are now available in a format for your mobile device. If you have a smartphone or a tablet, these files will work on your mobile device as long as you have the proper eReader (see below).

Now available are the 2012 Green Pepper Germplasm Evaluation of 9 varieties for yield and quality as well as the 2012 Pumpkin Cultivar Evaluation of 23 varieties for yield, marketability and disease resistance.

Put these reports on your mobile bookshelf and see how these reports look like the ones at the VegNet home page:
Table 1. Total Yield in all size categories in bushels or boxes/acre listed in order of XL-L yield.

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<th>Variety</th>
<th>Size</th>
<th>Bushels/acre</th>
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1. The extra large category includes jumbo and extra large fruit sizes.
2. Means followed by the same letter are not significantly different according to Fisher’s protected LSD (P=0.05).

Table 2. 2012 Pumpkin Cultivar Evaluation, South Charleston, OH: Yield, Fruit Size, Quality and Disease Resistance.

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<th>Variety</th>
<th>2012 Yield</th>
<th>Fruit Size</th>
<th>Quality</th>
<th>Disease Resistance</th>
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1. Powdery mildew severity is defined as the average percentage of leaf area on the upper or lower leaf surface with symptoms of powdery mildew as determined by rating 4 randomly selected leaves per plot by 3 different ratings.
2. ALS = Angular leaf spot. Visual rating of lesions found on fruit and leaves based on a 1 to 10 scale: 1 = none, 2 = light, 3-4 = moderate on leaf, 5-6 = lesions on leaf and fruit, 6-8 = light lesions on fruit, 7 = moderate lesions on fruit and leaves, 8-10 = severe lesions on fruit and leaves, 9 = moderate necrosis, 10 = severe necrosis.

All images are actual iPad images.
**What You Need:** For iOS mobile devices (iPhone, iPad, iPod Touch) you will need the iBooks app, which is a free download from Apple. For Android devices you will need an epub file reader to view the publication. There are a few available. These research reports are all in the epub file format (ver 2.01) and compatible with most epub file readers.

**Where to get these eBooks:**
The Green Pepper Germplasm Evaluation 2012, and Pumpkin Cultivar Evaluation, 2012 are available for download from the VegNet home page [http://vegnet.osu.edu](http://vegnet.osu.edu). Look down the left column, after the video menu under 2012 Vegetable Research Reports. They are the 4th and 5th listing. Please note the file size.