

### In this issue:

1. Ohio plans for spotted wing Drosophila
  2. Mystery Malady Kills More Bees, Heightening Worry on Farms
  3. Can your customers find you
- 

## Ohio plans for spotted wing Drosophila (Celeste Welty & Jim Jasinski) 4/1/2013

Growers of berry crops in Ohio should be prepared to manage a new invasive pest, the spotted wing Drosophila, if it finds its way to their farms this year. This pest was found at several farms in Ohio in August and September 2012, in blackberries, raspberries, and grapes, in scattered locations throughout Ohio. This adult fly lays its eggs in maturing berries before they are harvested, and the eggs hatch into tiny maggots that ruin the fruit in a few days. Infestations can escalate to high levels if not controlled. Control at this point is by insecticides with short pre-harvest restrictions such as Delegate, Mustang Max, and Malathion. Pictures of the pest and its damage, and a complete list of insecticides allowed for each crop are posted on a 2-page information sheet at this website:

[http://bugs.osu.edu/welty/pdf/SWD\\_Ohio\\_handoutV8.pdf](http://bugs.osu.edu/welty/pdf/SWD_Ohio_handoutV8.pdf)

A monitoring program for spotted wing Drosophila is planned for Ohio in 2013, with funding from the Ohio Small Fruit and Vegetable Research and Development Program and the Ohio IPM Program. The spotted wing drosophila in its adult stage is monitored by jar traps baited with apple cider vinegar. The main objective of the trapping program is first detection of this new pest at representative farms. Secondary objectives are to follow its seasonal development, and to monitor presence of maggots in fruit using salt bag tests once the pest is known to be present on a farm.

In preparation for the monitoring program, a workshop on spotted wing Drosophila identification and monitoring is being held on Thursday, 25 April, from 9 A.M. until 12 noon, in Columbus. Our target audience is anyone who will be monitoring this pest with traps this summer. We welcome crop consultants, crop scouts, extension educators, fruit growers, ag-chem company representatives, and other interested people. There is no fee to attend, but you must register in advance (by 8 April) to secure a place. There is a limit of 28 participants. Register for the meeting by Monday, 8 April, by one of these two methods: on-line using SurveyMonkey: <http://www.surveymonkey.com/s/SWDReg13>, or by phone to: Celeste Welty (614-292-2803) or Jim Jasinski (937-484-1526). The workshop will include: an overview of the pest's biology and management, identification of both male and female spotted wing Drosophila using microscopes, identification of similar flies found in traps, practice in sorting target from non-target flies, details about trap deployment and maintenance, details about trap reporting via the 'MyTraps' website, and

take-home kits with trapping supplies and reference specimens. The workshop will be held in room 1000 at the OSU Museum of Biological Diversity, 1315 Kinnear Road, Columbus, Ohio 43210.

---

## Mystery Malady Kills More Bees, Heightening Worry on Farms

By [MICHAEL WINES](#), New York Times, March 28, 2013.

BAKERSFIELD, Calif. — A mysterious malady that has been killing [honeybees](#) en masse for several years appears to have expanded drastically in the last year, commercial beekeepers say, wiping out 40 percent or even 50 percent of the hives needed to pollinate many of the nation's fruits and vegetables.

A conclusive explanation so far has escaped scientists studying the ailment, colony collapse disorder, since it first surfaced around 2005. But beekeepers and some researchers say there is growing evidence that a powerful new class of pesticides known as neonicotinoids, incorporated into the plants themselves, could be an important factor.

The pesticide industry disputes that. But its representatives also say they are open to further studies to clarify what, if anything, is happening.

"They looked so healthy last spring," said Bill Dahle, 50, who owns Big Sky Honey in Fairview, Mont. "We were so proud of them. Then, about the first of September, they started to fall on their face, to die like crazy. We've been doing this 30 years, and we've never experienced this kind of loss before."

In a show of concern, the Environmental Protection Agency recently sent its acting assistant administrator for chemical safety and two top chemical experts here, to the San Joaquin Valley of California, for discussions.

In the valley, where 1.6 million hives of bees just finished pollinating an endless expanse of almond groves, commercial beekeepers who only recently were losing a third of their bees to the disorder say the past year has brought far greater losses.

The federal Agriculture Department is to issue its own assessment in May. But in an interview, the research leader at its Beltsville, Md., bee research laboratory, Jeff Pettis, said he was confident that the death rate would be "much higher than it's ever been."

Following a now-familiar pattern, bee deaths rose swiftly last autumn and dwindled as operators moved colonies to faraway farms for the pollination season. Beekeepers say the latest string of deaths has dealt them a heavy blow.

Bret Adee, who is an owner, with his father and brother, of Adee Honey Farms of South Dakota, the nation's largest beekeeper, described mounting losses.

"We lost 42 percent over the winter. But by the time we came around to pollinate almonds, it was a 55 percent loss," he said in an interview here this week.

"They looked beautiful in October," Mr. Adee said, "and in December, they started falling apart, when it got cold."

Mr. Dahle said he had planned to bring 13,000 beehives from Montana — 31 tractor-trailers full — to work the California almond groves. But by the start of pollination last month, only 3,000 healthy hives remained.

Annual bee losses of 5 percent to 10 percent once were the norm for beekeepers. But after colony collapse disorder surfaced around 2005, the losses approached one-third of all bees, despite beekeepers' best efforts to ensure their health.

Nor is the impact limited to beekeepers. The Agriculture Department says a quarter of the American diet, from apples to cherries to watermelons to onions, depends on pollination by honeybees. Fewer bees means smaller harvests and higher food prices.

Almonds are a bellwether. Eighty percent of the nation's almonds grow here, and 80 percent of those are exported, a multibillion-dollar crop crucial to California agriculture. Pollinating up to 800,000 acres, with at least two hives per acre, takes as many as two-thirds of all commercial hives.

This past winter's die-off sent growers scrambling for enough hives to guarantee a harvest. Chris Moore, a beekeeper in Kountze, Tex., said he had planned to skip the groves after sickness killed 40 percent of his bees and left survivors weakened.

"But California was short, and I got a call in the middle of February that they were desperate for just about anything," he said. So he sent two truckloads of hives that he normally would not have put to work.

Bee shortages pushed the cost to farmers of renting bees to \$200 per hive at times, 20 percent above normal. That, too, may translate into higher prices for food.

Precisely why last year's deaths were so great is unclear. Some blame drought in the Midwest, though Mr. Dahle lost nearly 80 percent of his bees despite excellent summer conditions. Others cite bee mites that have become increasingly resistant to pesticides. Still others blame viruses.

But many beekeepers suspect the biggest culprit is the growing soup of pesticides, fungicides and herbicides that are used to control pests.

While each substance has been certified, there has been less study of their combined effects. Nor, many critics say, have scientists sufficiently studied the impact of neonicotinoids, the nicotine-derived pesticide that European regulators implicate in bee deaths.

The explosive growth of neonicotinoids since 2005 has roughly tracked rising bee deaths. Neonics, as farmers call them, are applied in smaller doses than older pesticides. They are systemic pesticides, often embedded in seeds so that the plant itself carries the chemical that kills insects that feed on it.

Older pesticides could kill bees and other beneficial insects. But while they quickly degraded — often in a matter of days — neonicotinoids persist for weeks and even months. Beekeepers worry that bees carry a summer's worth of contaminated pollen to

hives, where ensuing generations dine on a steady dose of pesticide that, eaten once or twice, might not be dangerous.

“Soybean fields or canola fields or sunflower fields, they all have this systemic insecticide,” Mr. Adee said. “If you have one shot of whiskey on Thanksgiving and one on the Fourth of July, it’s not going to make any difference. But if you have whiskey every night, 365 days a year, your liver’s gone. It’s the same thing.”

Research to date on neonicotinoids “supports the notion that the products are safe and are not contributing in any measurable way to pollinator health concerns,” the president of CropLife America, Jay Vroom, said Wednesday. The group represents more than 90 pesticide producers.

He said the group nevertheless supported further research. “We stand with science and will let science take the regulation of our products in whatever direction science will guide it,” Mr. Vroom said.

A coalition of beekeepers and environmental and consumer groups sued the E.P.A. last week, saying it exceeded its authority by conditionally approving some neonicotinoids. The agency has begun an accelerated review of their impact on bees and other wildlife.

The European Union has proposed to ban their use on crops frequented by bees. Some researchers have concluded that neonicotinoids caused extensive die-offs in Germany and France.

Neonicotinoids are hardly the beekeepers’ only concern. Herbicide use has grown as farmers have adopted crop varieties, from corn to sunflowers, that are genetically modified to survive spraying with weedkillers. Experts say some fungicides have been laced with regulators that keep insects from maturing, a problem some beekeepers have reported.

Eric Mussen, an apiculturist at the University of California, Davis, said analysts had documented about 150 chemical residues in pollen and wax gathered from beehives. “Where do you start?” Dr. Mussen said. “When you have all these chemicals at a sublethal level, how do they react with each other? What are the consequences?”

Experts say nobody knows. But Mr. Adee, who said he had long scorned environmentalists’ hand-wringing about such issues, said he was starting to wonder whether they had a point.

Of the “environmentalist” label, Mr. Adee said: “I would have been insulted if you had called me that a few years ago. But what you would have called extreme — a light comes on, and you think, ‘These guys really have something. Maybe they were just ahead of the bell curve.’”

---

## Can Your Customers Find You

Do you want to learn how to make the most of your Mobile Media Marketing? While’s there’s no single “app for that,” we have a full-day workshop designed to help you see how you look to mobile customers so you can improve your visibility, findability and

interaction.

The Maps & Apps Workshop will be held Wednesday, April 24, at the Nationwide and Ohio Farm Bureau 4-H Center on OSU's Campus. The cost is \$75 per person and \$25 for each additional person from the same business. Space is limited so be sure to RSVP soon. Deadline to register is Friday, April 12. You can email me and pay with a check, or call and pay via credit card.

Attached is the flyer or you can go to <http://go.osu.edu/MapsAndApps> for more information.

## Can your customers find you?



### *It's easier than ever to...*

- See how you look to mobile customers so you can improve your visibility, findability and interaction
- Find and interact with local businesses
- Understand how farmers and other food businesses benefit from free listings on Internet maps, GPS systems and mobile applications (Apps)
- Tap into mobile media marketing resources that make sense for you and your customers
- Integrate maps, apps & mobile media marketing into your marketing plan and practices

### **Maps & Apps Workshop**

Wednesday, April 24, 2013

10:00 a.m. – 3:30 p.m.

Nationwide & Ohio Farm Bureau 4-H Center

2201 Fred Taylor Drive, Columbus, OH 43210

*\$75/person and \$25 for each additional person from the same business*

Visit the website for a complete list of webinars, tutorials and other learning opportunities

<http://go.osu.edu/MapsAndApps>

### ***Make the Most of Mobile Media Marketing***

- Internet Maps
- GPS Points of Interest (POI)
- Mobile Apps
- Mobile Web
- Other social/mobile media marketing opportunities, including texting, coupons, QR codes, geocaching, mobile commerce and more

To register, mail a check made payable to The Ohio State University to:

OSU South Centers, 1864 Shyville Road, Piketon, Ohio 45661

Register by phone by calling Julie Moose – 740-289-2071 ext 223 – [moose.14@osu.edu](mailto:moose.14@osu.edu)

RSVP no later than Friday, April 19, 2013

